



Dealer Vs Affiliate

REQUIREMENTS	DEALER	AFFILIATE
STOREFRONT	<p>Yes Brick and mortar store with regular hours open to the public.</p>	N/A
WEBSITE	<p>Yes Must maintain a functional, secure, relevant website.</p>	N/A
CUSTOMER SERVICE RESPONSIBILITIES	<p>Yes Dealers must assist their customers throughout the transaction process, as well as help with any follow up questions after the sale. Feel free to reference our Online Knowledge Base. SmokyLakeMaple.com/support</p>	<p>Ordering Yes - Affiliates help customers place orders via their unique affiliate link.</p> <hr/> <p>Billing Sometimes - Smoky Lake will serve only the party listed as the order's "BILL TO".</p> <hr/> <p>Shipping/ Claims Sometimes - Smoky Lake will serve only the party listed as the order's "SHIP TO".</p> <hr/> <p>Product Support Sometimes - Both Affiliates and Smoky Lake share this responsibility</p>
INVENTORY REQUIREMENTS	<p>Yes Must stock/sell Smoky Lake evaporator(s) and a variety of other Smoky Lake items.</p>	N/A
ELIGIBLE PRODUCTS	<p>Most products on the website. See your Smoky Lake representative for details. Restricted products include - but are not limited to - Water Jacketed Bottlers, Hanna products and some other 3rd party products.</p>	Any product on the website
HOW TO PLACE AN ORDER	<p>Purchase Order Work directly with your Smoky Lake representative.</p>	<p>Website Only Utilize your affiliate link as described in the affiliate program description.</p>



Dealer Vs Affilliate Cont'd

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<p>ORDERING TIMELINE</p>	<p>Please order before September 30 <i>This allows us to serve you best and is driven by capacity limitations.</i></p>	<p>Any Time <i>24 hours per day, 7 days per week, 365 days per year.</i></p>
<p>COMMISSION <i>How It Is Calculated?</i></p>	<p>Wholesale/Volume Discounts <i>Ask your Smoky Lake representative for current pricing.</i></p>	<p>Flat percentage of the total sale. <i>Affiliates may log into their account at any time to review their earnings status. Commission is paid out bi-annually.</i></p>
<p>MINIMUMS</p>	<p>Yes <i>See current dealer pricing spreadsheet and dealer ordering guidelines for details.</i></p>	<p>N/A <i>Small orders/quantities are always welcome.</i></p>
<p>LEAD TIMES</p>	<p>Generally speaking, ALL orders are fulfilled in the order in which they are received. <i>However, turn around times are also influenced by factors outside of our control. These factors include material availability, current work loads, and current carrier availability/routes. Please also take into consideration that our handcrafted, stainless steel products are often made to order, not just pulled off of a shelf. Our artisans work as efficiently as possible without sacrificing any of the quality we have built our name on.</i></p>	
<p>SHIPPING RATES</p>	<p>Orders \$9000+ = Free in continental USA. Maximum possible discount* applied for shipping to Canada. Orders Under \$9000 = Discounted* <i>*Cost is determined based on actual current carrier rates and availability.</i></p>	<p>Free in the continental USA <i>(Unless stated otherwise on the product page.) Examples of product prices that exclude shipping are Memprotech and Glass Bottles. Discounted shipping to Canada. See terms page on website.</i></p>
<p>PICK UP <i>At Smoky Lake Headquarters</i></p>	<p>Dealer orders will NOT be released directly to a dealer's customers. <i>Please use the affiliate program if you would like your customer to pick up at Smoky Lake.</i></p>	<p>Customer may choose "Local Pick Up" on the website check out page. <i>Photo ID may be required.</i></p>



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DROP SHIPPING	<p>N/A <i>Please utilize the affiliate program for drop shipping or local pick up options.</i></p>	<p>Yes <i>Orders are shipped to the address specified at the time of purchase.</i> <i>The return address on the shipping label will be Smoky Lake Maple headquarters.</i> <i>The package will contain a standard Smoky Lake packing list without pricing listed.</i></p>
PROMOTIONS	<p>Dealers determine/facilitate their own customer promotions. <i>Special promotions on SmokyLakeMaple.com are typically designed for website sales only. To take advantage of any website promotion, please utilize the affiliate program.</i> <i>Our dealer pricing is always the best deal. See Dealer Pricing Spreadsheet for details.</i></p>	<p>Yes <i>Take advantage of any current, applicable promotion on SmokyLakeMaple.com.</i> <i>Promotion codes MUST be entered at the time of purchase.</i></p>
SMOKY LAKE LOGO & PHOTOGRAPHY	<p>Smoky Lake logo/photography may be provided for approved uses only.</p>	
ADVERTISING ON SMOKYLAKEMAPLE.COM	<p>Yes <i>Dealers may send their logo and contact information to angela@smokylakemaple.com to be listed as a "Partner Storefront" on SmokyLakeMaple.com.</i></p>	<p>N/A <i>Not at this time.</i></p>
TERRITORY	<p>Smoky Lake reps may refer applicable customers to you if we know you have something they are looking for.</p> <p>At the end of the day, customers reserve the right to work with whoever they desire.</p>	<p>N/A</p>